



JA BIZTOWN

EXPERIENCING THE ENERGY OF A REAL ECONOMY

JA BizTown is a simulated city where fourth through sixth graders experience hands-on workplace, business, and personal finance challenges. After a few weeks of in-classroom curriculum, students are selected for a job and spend a day at the JA facility taking on the role of a real-world professional. The fun, immersive atmosphere inspires teamwork, critical thinking, and decision-making skills for each student.

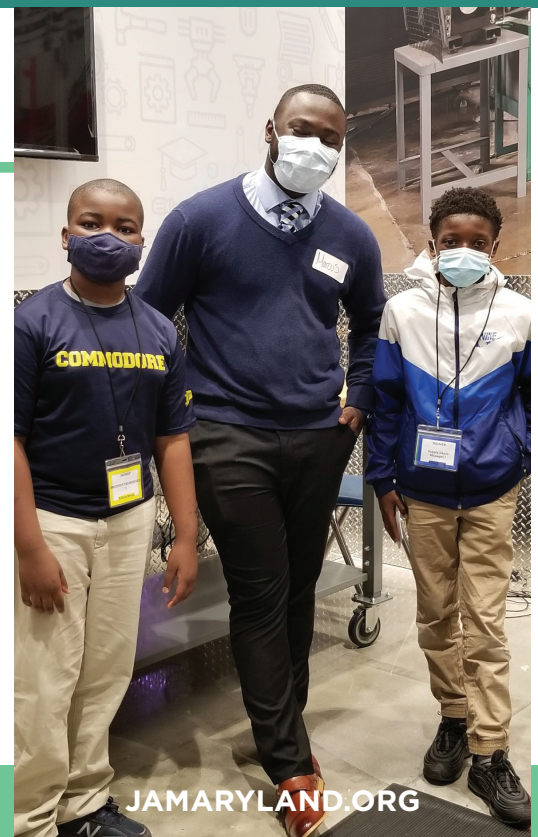
JA BIZTOWN CURRICULUM

JA BizTown helps students develop a stronger link between what they learn in school and the realities of how our economy works. For many kids, it's the first time they experience the interconnectedness of each of our lives. When students take on a different role in this "micro-economy," they witness how their decisions affect each other and gain a better understanding of the demands of today's workplace.

Student Role Examples:

- CEO
- CFO
- Salesperson
- Cyber Engineer
- Mayor
- Triage Nurse
- Relationship Banker
- Foreman

Each role has its own perks and challenges, and students can see the complexity of an economy unfold before their eyes.



JA BIZTOWN



Junior
Achievement™
of Central Maryland

VOLUNTEER EXPERIENCE

After participating in a comprehensive, in-school curriculum, students come to JA BizTown to get a taste of the real world of work through applied, hands-on learning. As a volunteer, you guide students through the day, offering your first-hand knowledge and expertise to enhance their experiences.

Each day, a team of 15-20 volunteers helps students have a meaningful JABizTown experience. JA staff are also on-site to lead the simulation. Online training is required prior to your JA BizTown visit. In addition, volunteers arrive early on simulation day for hands-on instruction.



SAMPLE AGENDA

8:30 a.m.	Volunteer Welcome & Hands-on Training
9:30 a.m.	Student Arrival at JABizTown
9:45 a.m.	Business Start-up
10:30 a.m.	Opening Town Meeting
10:45 a.m.	Staff Meetings
11:00 a.m.	Lunch Break Rotations
12:30 p.m.	Staff Meetings
12:45 p.m.	Shopping Break Rotations
1:15 p.m.	Business Clean-up
1:30 p.m.	Closing Town Meeting
1:45 p.m.	Student Dismissal/Volunteer Debrief



VOLUNTEER WITH JA!

[JAmaryland.org/
volunteer](http://JAmaryland.org/volunteer)

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